

DECIDE: Television Evaluation Exercise

General Instructions:

Select a social practice, attitude, or condition that you want to explore. By watching a TV show you can consider how the producers of that show evaluate the social values of their target audience regarding this issue.

Select a TV show that every member of your group will watch. Please watch the same episode. Every group member ought to fill out this form as they view the show.

Chart instructions:

Place a tally mark in the positive column each time you dialogue that you think reinforces positive social values related to your topic.

Please a tally mark in the negative column each time you think dialogue or actions in the show reinforce negative social values related to your topic.

Write three or four specific positive or negative statements or attitudes that stood out to you during the show.

At the end of the show, create a positive/negative ratio.

Group questions:

1. How similar were your positive, negative and ratios of positive to negative tallies?
2. Discuss your criteria for determining that dialogue or action was positive or negative as it related to your social conditions?
3. How do you explain, as a group, your comparison? (If you were very similar why? If you had a range of differences, why?)
4. Compare your positive and negative tallies for dialogue with those for actions. Were they similar, or different? What might explain this?

TV Show And Episode:	Positive Tally	Negative Tally	Positive/Negative Ratio	Examples of positive or negative dialogue or action.
Dialogue				
Action				
Evaluation				